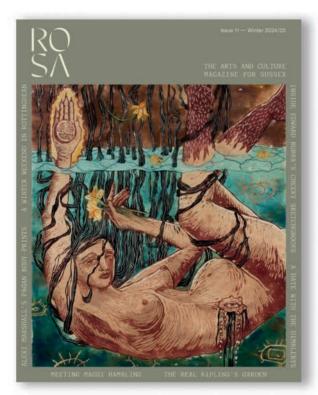
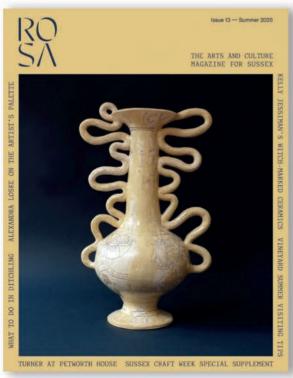
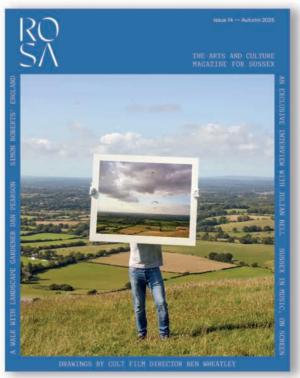


## Review of Sussex Arts Media Information 2025/26









# Media Information 2025/26 ROSA (Review of Sussex Arts) The arts magazine for Sussex

ROSA (Review of Sussex Arts) is a beautifully designed and lavishly printed quarterly arts magazine for Sussex with indepth coverage of the region's cultural legacy and programme.

## The story so far

ROSA launched on social media in August 2021 and now has in excess of 25k followers across Instagram and Twitter. Its print edition was launched in June 2022 and has a fast-growing readership of 6k+ per issue. The digital version has a readership of 5k+per month and a website which aims to become the one-stop platform for cultural information for Sussex.

## Distribution

ROSA is sold in arts venues, museum and gallery shops, newsagents and supermarkets throughout Sussex as well as directly through our digital channels. It is also sold at leading arts fairs, including British Art Fair and London Art Fair.

## Who we are

ROSA is published by an experienced team of arts professionals, including editor Alex Leith, former Vice President of the Critics' Circle, Jessica Wood, director of Arts Media Contacts, and art director Rowena Easton. It has its offices in Lewes, East Sussex.

## **Partners**

ROSA works in partnership with leading Sussex arts organisations, including the Royal Pavilion and Brighton Museums, De La Warr Pavilion, Ditchling Museum, Artists Open Houses, Towner Gallery, Brighton Fringe, Chichester Open Studios, as well as organisations in London, such as British Art Fair and London Art Fair which are popular with ROSA's audience.

## Readership

Our target audience consists of artists, arts administrators, art collectors, and arts and culture lovers of all ages, who are interested in the cultural offerings of their home county, as well as visitors looking for a cultural fix whilst on a trip to Sussex.

## Our content

We have plenty of material to work with: Sussex has been a thriving arts hub for centuries, and home to a rich and diverse number of talented artists, past and present, from Edward Burne-Jones to Grayson Perry. The region boasts a 'string of pearls' of world-class venues, including Pallant House Gallery, Brighton Pavilion, Newlands House Gallery, Glyndebourne, Charleston, Towner Eastbourne, De La Warr Pavilion, Goodwood Art Foundation and Hastings Contemporary. The region is also home to many arts festivals including Brighton Festival (and Fringe), Chichester Festival Theatre's annual Festival, Glyndebourne Festival, Love Supreme, Charleston Festival and numerous well-established open house and studio trails including those in Brighton, Chichester, Lewes and Arundel.

ROSA's coverage includes full features as well as previews, interviews, reviews, news and guides. All written by experienced arts journalists.

## Our mission

ROSA is here to celebrate the extraordinary cultural output of Sussex, to bring audiences to its events, encourage residents to travel within the region, and attract visitors. It strives to bring together Sussex's cultural communities and build on the region's success. Join us.



## Why advertise with us?

## **UNIQUE PUBLICATION**

There is no other high-end arts magazine/media platform that covers both counties of Sussex, plus the city of Brighton & Hove.

## LONG SHELF LIFE

ROSA is quarterly. Our readers keep it for three months+ and refer back to it.

## HIGHLY EDUCATED READERSHIP

Our readers love the visual arts, museums, literature, theatre, opera, music and dance.

## LARGE ONLINE READERSHIP

Every printed issue is replicated as a web magazine within our website and receives 5k+ visits per month.

## **SOCIAL MEDIA**

We have over 25k followers across our social media channels, with a very high engagement rate: @theROSAmag (Twitter) @therosamag (Instagram)

## ver of

inding school, and Suspex University students (Including is Lessing). Many of the Conadion soldiers took part in the ell amphitorous sold on Diagoe in 1942 (see gg 80). They practised in Stammer Plank for this III-tated mission, driving he amound the parklands and leuroching mentar bombs.

repart well it was bought by a businessman, remosted med rate is retainant in the 1800s. The wellful garden en used to gave floot for the house and was taken Plauroton College to the hortourbusel students, but or Park was on Haronic England's Heritage at Risk in 1907 the college, in collaboration with Brighton & the product of the college, in collaboration with Brighton & the College of the college in collaboration with Brighton & the College of the College in the College of th

ion year oddesignod by Connect Cells, who had worked Glober Project, Sudders and staff from Plungsfor Cells for the Plungsfor Cells and the Staff for the Interface and a discharged the gover, with the intention for a greener Marke and to get more people include location. The new garden opened to the public during to 4 TP pandemic, who increases in value are good pant space for more anded that work. Now the pask has a Street from the pask has a Street manufacture, and the garden is der destination for people of all ages and background.

ery powert One Garder-Brighton, you're immediately struck. The ingressive wal's flaming the brillers, and the varied eting of the different sections within, As Peter Wood, Head riderer, explains. The principle of the design is to impire local community, presenting deader concepts more on a find of one with this professor. Delt has divided the seasor state.



A Sistine Chapel, in Goring

The world's only hand-painted reproduction

between Worthing and Goring are circted with realbour traffic, temperamental traffic lights, and slaggish roundabouts. English Marryin Catholic Church hisks shirted a hedge, and E-carbon building than right be a reday clinic than the control of the control of the control of the control that sense of the building from the cottoids in flat and lateral, underlined by the hostizetal margin of blood-red shirteding between the roof and the windows. The 18th-century Sussex have in which the congregation used once its buildings between the roof and the windows. The 18th-century Sussex have in which the congregation was one roat is building and have in which the comprehension of the side control of the shippers defining out to the discontrol center or the part shippers defining out to the discontrol center or the part

Whatever I had expected of the world's only hand-painter reproduction of the Sistine Chapel, I was completel unprepared for its effect. The painted ceiling curves above the mossy carpet. The minimalist prine pews face the alter additionary to the automate tensors produced.

"That's why we close for the winter," said a visitor's guide, pointing at the windows. The dependence on natural light means that by November the astonishment of the ceiling is difficult to see.

Like tapeatries, frescose pose the challenge of where to ancher the sys. My first impression was of bright, turb bodies westfing for space. The figures are thick and muscular, with Paula Rigo meathers. They gitnece and recoil, extend and scrurch. There is something carbonish about their pronounced shading. Their shadows have — like Pater Pain — The air of being tacked on at the heat.



Above and over Photos by Sophie Gree

PAINTI

## Advertisers

## Become a ROSA Advertiser

ROSA counts many of the regions greatest art venues, companies and events as partners and advertisers without whose support we wouldn't exist.

Join us.



DITCHLING ART+CRAFT









Oxmarket Contemporary

















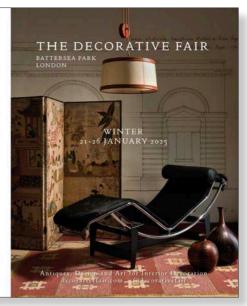
Goodwood Art Foundation





## THE ART OF ANTIQUES







## GARWOOD



## Spring Highlights



## Petworth 2025 Summer Festival petworthfestival.org.uk

## Summer Highlights



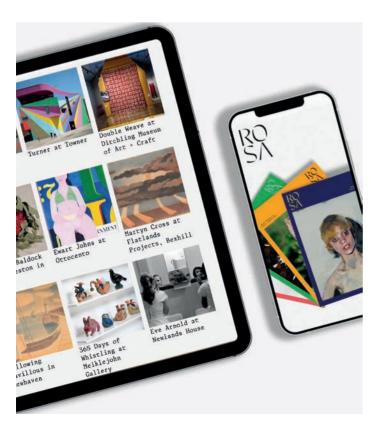
## Creative Partners / Gallery Membership

In 2024 we launch a new scheme to support our venues in publicising their events and inviting new audiences via ROSA.

The initiative - Gallery Membership - allows our partners to upload online event listings and create events to invite our readers to.

For more information contact

Jessica.wood@rosamagazine.co.uk, call 07939 226988
or visit https://rosamagazine.co.uk/register/gallery





## Ad rates

	30 days	prepayment	annual (x4)
Full page	£600	£500	£450
Half page	£400	£300	£250
Quarter page	£250	£200	£150

## **Covers & premium positions**

Outside back cover	£1,050
Inside front cover	£850
Inside back cover	£700
1st Double page spread	£1,200
First advert	£700
First right-hand advert	£700

## Guaranteed positions (when available) for half and quarter page ads

Confirmed front half of the magazine - additional charge 10%

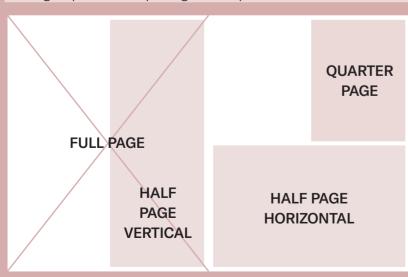
Confirmed right hand side - additional charge 10%

Confirmed front half, right-hand side - additional 25%

Advertorial and Insert rates on request Special Artist advertising rate for Rosa Artist Members All rates plus VAT

## **Digital rates**

Online website headline banner	£250pcm
Instagram post	£80
Instagram reel	£120
Instagram story	£50
Full digital promotional packages on request	



For further information contact jessica.wood@rosamagazine.co.uk or amanda.meynell@rosamagazine.co.uk

DIMENSIONS	(height x width)		
Double page spread	280mm x 440mm (+3mm bleed on all edges)		
Full page	280mm x 220mm (+3mm bleed on all edges)		
Back Cover	250mm x 220mm (+3mm bleed on all edges)		
Half page horizontal	132.5mm x 210mm		
Half page vertical	270mm x 102.5mm		
Quarter page	132.5mm x 102.5mm		
Advert Artwork			
must be supplied as a JPEG file 300dpi resolution, CMYK colour			
Full page adverts must include 3mm bleed on all edges			

## **Cover Dates**

There are four issues of the printed magazine per year. The artwork deadline will be supplied on confirmation of booking.

## Autumn 2025

Published 1 September Covering September/October/November Advertising deadline 8 August

## Winter 2025/26

Covering December/January/February Advertising deadline 7 November

## Spring 2026

Covering March/April/May Advertising deadline 10 February

### Summer 2026

certain standards, therefore ROSA's Art Director vets all artwork.

## The unbearable whiteness of being



















Published 1 December



Published 1 March



Published 1 June Covering June/July/August Advertising deadline 10 May

## **Artwork Vetting**

ROSA is a highly visual product and its design must reach