

SUSSEX

CRAFT

WEEK

14-22 JUNE 2025

A celebration of
making and makers

Sussex Craft Week

14-22 June 2025

'Creativity on an industrial scale'
is how craft has recently been
described in Sussex.

We are here to tell the world about it.



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Inspire and Engage

Curated by ROSA (Review of Sussex Arts), Sussex Craft Week is a new event designed to showcase leading designer-makers.

Sussex Craft Week is a celebration of making and makers. Flagship exhibitions at prestigious venues inspire visitors, while a series of talks, tours, demonstrations and classes engage the wider public.

All this will be promoted via ROSA's magazine, a website with calendar and map, and full PR and marketing campaigns.

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ROSA Magazine

Launched in 2022, ROSA is a quarterly illustrated arts & culture magazine for Sussex, with complimentary online editions and social media. ROSA has a strong editorial voice, inspiring visuals, and a readership of over 35,000 across its channels.

'The best regional arts magazine in the country' Blue Monkey Network

rosamagazine.co.uk



Craft Revival - Statistics



1. The Collect Art Fair, an international fair for contemporary craft and design in London attracted over 9,100 visitors in 2022. The 2023 fair had an audience of 19,330.
2. Modern tapestry has been achieving record sums at auction. For example a tapestry by Le Corbusier achieved 416,000 euros in Paris on the 18/09/24.
3. The Crafts Council Market for Craft Report published in 2020 revealed that passion for craft has never been greater – 73% of UK adults had bought craft in 2019 – snapping up almost 25 million handcrafted objects. In a significant shift, almost a third (32%) of today's buyers are aged under 35 – making this demographic the biggest buyer of craft today.
4. The value of craft sales in the UK increased from £883 million in 2006 to over £3 billion in 2019. The number of people buying craft in the UK increased from 6.9 million in 2006 to 37.7 million in 2023.

FAQS: Why Craft?

There is a huge revival of interest in the handcrafted. Reasons include: a reappraisal of art mediums traditionally ascribed to the female sphere; reactions against AI, digital and conceptual art; a backlash against Amazon and a desire for the unique; exposure to craft techniques via social media.

Why Sussex?

Sussex has traditionally been a centre for craft, home to the Ditchling artists and members of the Modernist movement, including the Bloomsbury set. Now it is a centre for leading contemporary makers working from Rye across to Chichester via Hastings, Lewes, Brighton and Worthing, plus all the Sussex villages and towns.

Why now?

Makers and artists have flocked to Sussex in recent years and the region has some of the most exciting galleries, fairs and festivals in the country.





What craft forms are included?

Sussex Craft Week is a showcase of all craft areas: ceramics, sculpture, woodwork, printmaking, metalwork, jewellery, textiles, tapestry, glass, papercraft, needlework, furniture, mixed media. The connection is handcraft; the emphasis on skill.

What districts are covered?

The event covers the whole of Sussex - East and West and Brighton & Hove.

Do you have to be from Sussex?

All makers who live, work, study or are from Sussex are welcome to apply to take part by exhibiting work, opening studios and offering demonstrations, courses or talks. Makers from all over the UK and the world are invited to take part in exciting Sussex Craft Week exhibition opportunities.

What are the entry fees? See details at sussexcraftweek.com



Marketing and PR

ROSA Magazine specialises in the promotion of arts events. Sussex Craft Week will be marketed in all these ways:

- Website with map & calendar of events
- Special Summer 2025 edition of ROSA
- Launch events at key venues
- Full PR campaign by Arts Media Contacts
- Advertising, marketing & social media campaigns

Join Us

Participate in the inaugural
Sussex Craft Week
14-22 June 2025

CURATE an exhibition of contemporary craft
HOST a demonstration, talk or tour
OPEN your studio or workshop doors to visitors

sussexcraftweek.com

office@rosamagazine.co.uk

01273 473227



Partnership Opportunities

- Headline Sponsor
- Associate Sponsor
- Exhibition Partners
- Media Partners
- Hospitality & Food & Drink

Focus on handcrafted products,
and local Sussex businesses



Sussex Craft Week Partners



DITCHLING
MUSEUM
OF **ART+**
CRAFT

ATELIER
BESIDE THE SEA
MAKE * SHOP * GALLERY



gallery **57**



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